

DOT TO DOT PRINTING

Store Integration & SKU/Artwork Setup Guide

www.dottodotprinting.co.uk

This guide outlines everything we need to successfully integrate your online store with Dot to Dot Printing and automate your print fulfilment workflow.

1. To integrate, we add our order management system to your platform.
2. Please supply your e-commerce login details. If two-factor authentication is enabled, please temporarily disable it until integration is complete. Once integrated, you may re-enable it, but please do not change the password.
3. For Shopify, Wix, Squarespace and other platforms that support staff access, Dot to Dot Printing can be added as a staff collaborator rather than requiring full dashboard login access.
4. Please tell us which paper type you would like us to use.
5. Supply your logo so we can add your branding to orders and fulfilment materials where applicable.
6. Supply the artwork files that we will be printing. These can be shared via WeTransfer, Google Drive, or any file-sharing service you prefer.
7. We only require the artwork saved at the largest size. We will scale down for smaller sizes. For example, if you offer A4–A1 sizes, we only need the A1 file. If artwork is not scalable or uses different aspect ratios, we will require correctly sized files for each format.
8. For automation purposes, it is best if SKUs match the file names. We recommend using a unique prefix for all products fulfilled by Dot to Dot Printing. Example: DTDP_filename'.
9. If you offer artwork in multiple aspect ratios, please define SKUs by ratio. Example: DTDP_filenameA' for A-series files and DTDP_filename50' for a 50x50cm square print.
10. We do not require a SKU for every size. One SKU can be used across multiple sizes provided the artwork file is scalable within that aspect ratio range.
11. Whenever new artworks are added to your range, please send us the corresponding print file and SKU number.

Need help? Our team can assist with platform integration, artwork setup, SKU structure and print fulfilment automation.